

Trends in Finished Concrete

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For years, the desired appearance of a trowel-finish concrete floor could best be described as 'consistent' or 'blemish free'. With fast track building, deadlines, and unforeseeable job site conditions squashing schedules, quantity usually reigns supreme, beating out quality by a trowel (so to speak)!

Acid stains brought their unique finish into high profile projects. Seemingly overnight, mottled and marbling became the industry buzzwords.

Today, integrally colored, monster flat floors are popping up across the country. Commercial and residential customers are demanding the new look that resembles marble or leather.

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For year's commercial businesses have reaped the financial benefits of a naked floor and its natural beauty. The next generation of concrete contractor is now being educated on the installation of premium-finishes. Savings are seen in floor covering materials and installation, as well as in the time that a flooring contractor monopolizes. And in multi-million dollar projects, time managers are heroes.

Understanding, interpreting and installing a finished product to meet the customer's expectation is what separates the professional from the novice.

